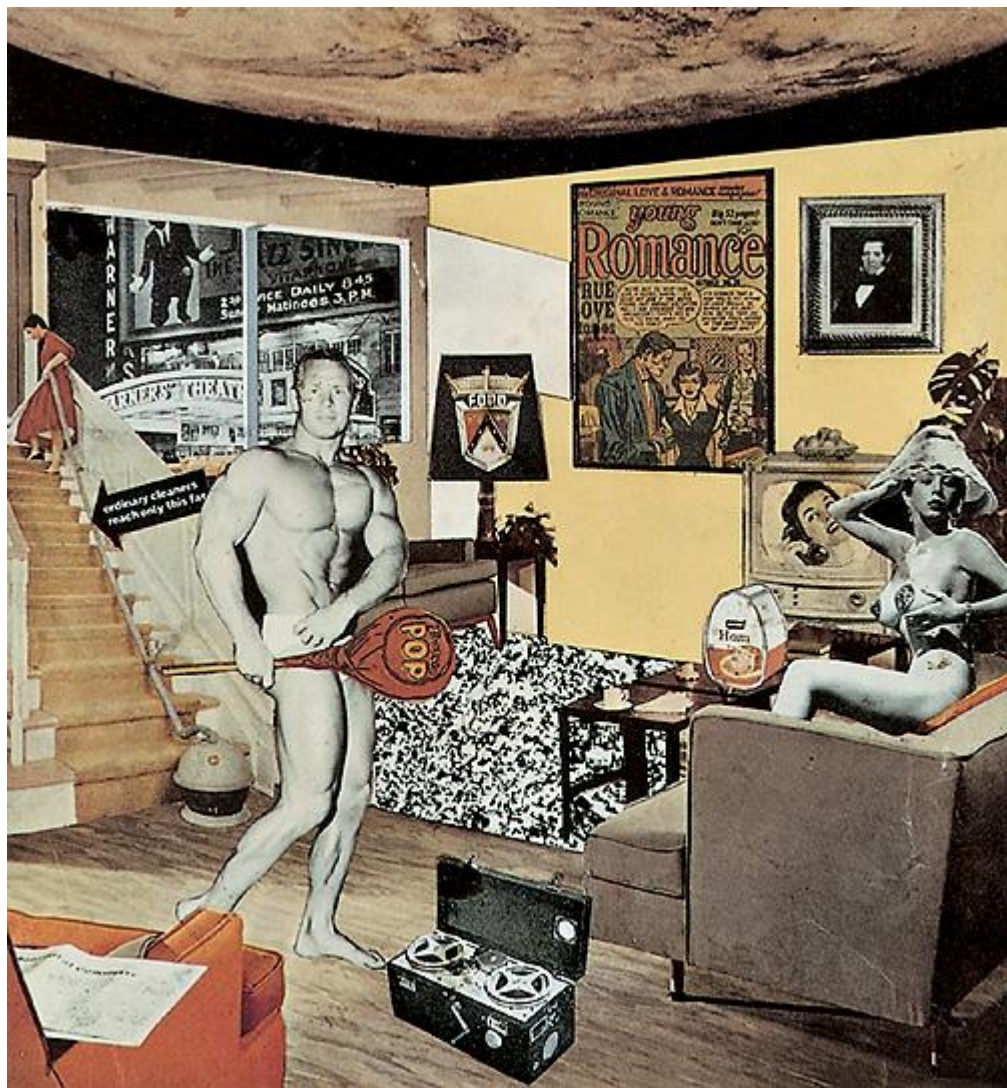




STATI UNITI



Richard Hamilton

Just What Is It That Makes Today's Homes So Different, So Appealing?
1956, collage su carta, Tubinga, Kunsthalle.

“Mi dispiace per le persone che pensano che il detersivo per i piatti o i vetri o le bottiglie della coca cola siano brutti, perché sono circondate da cose come queste tutto il giorno, e ciò deve farli sentire miserabili .”

Robert Rauschenberg
Bed del 1955



Il new dada e gli “object trouveè”



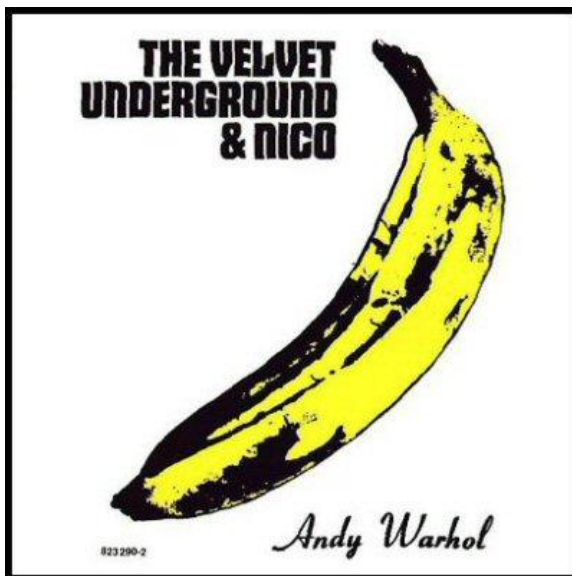
Robert Rauschenberg
Monogram (1955-59)

Jasper Johns
Three flags 1958





La fabbrica dell'arte: POP ART americana



L'arte nella società dei consumi



Claes Oldenburg

Gelati da passeggio in morbido pelo, 1955, materiali vari, quattro pezzi di 48x24x5 cm, collezione privata.

Claes Oldenburg. (American, born Sweden, 1929). *Two Cheeseburgers, with Everything (Dual Hamburgers)*. 1962. (17.8 x 37.5 x 21.8 cm).



Claes Oldenburg - Roast Beef

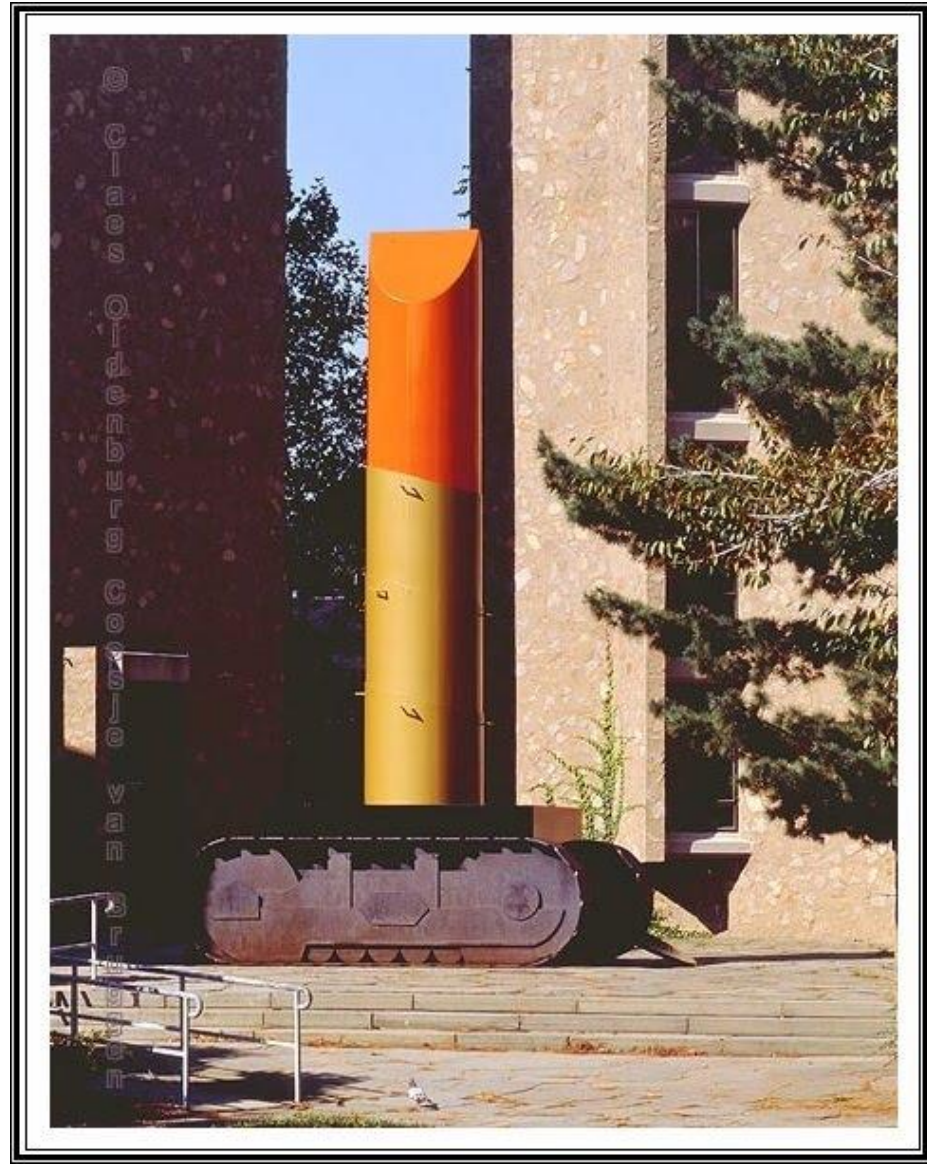
1961

gesso, metallo, smalto e spago, cm 35,5x43x40,5

Mart, collezione Ileana Sonnabend, Rovereto



—
Claes Oldenburg. *Wedding Souvenir*, 1966





Claes Oldenburg e Coosje van Bruggen

Spoonbridge and cherry, 1988



Claes Oldenburg e Coosje van Bruggen

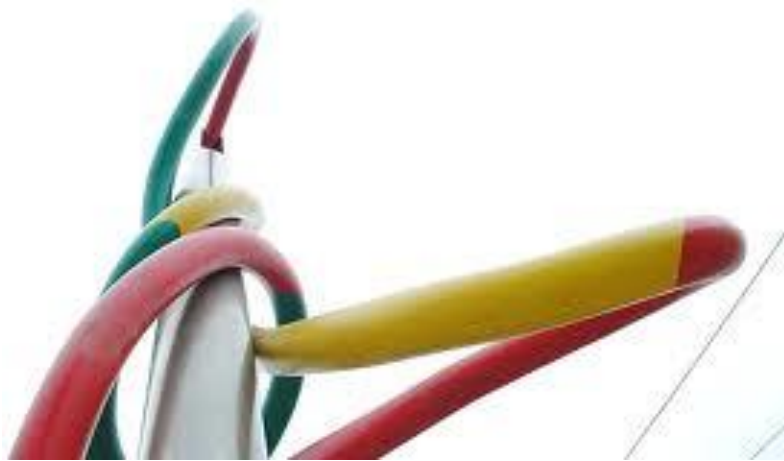
Volano, 1994. Kansas City.



Claes Oldenburg e Coosje van Bruggen

Vite arcuata, 1983. Rotterdam











Jeff Koons - PUPPY

Guggenheim museum Bilbao 1997

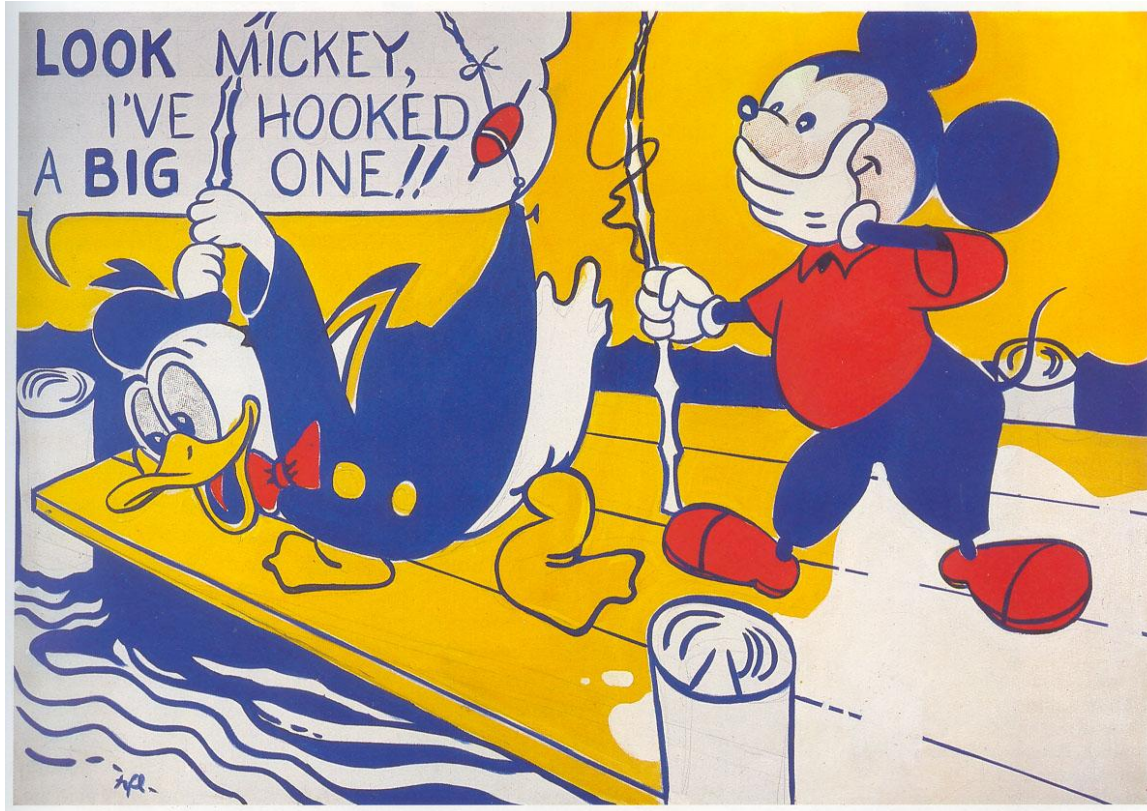
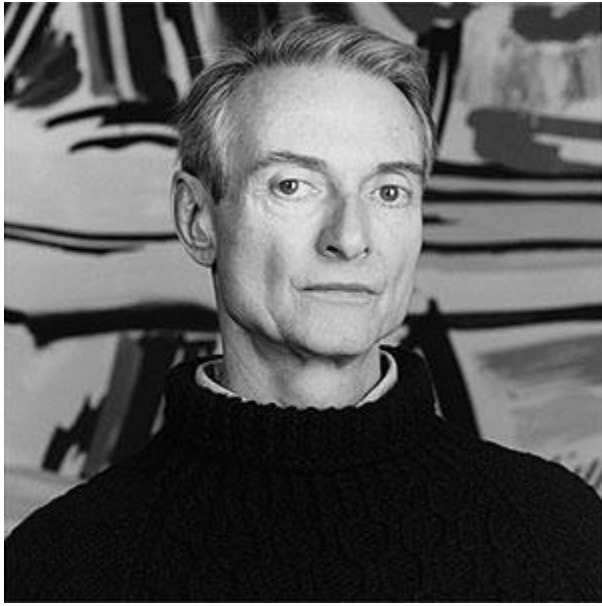




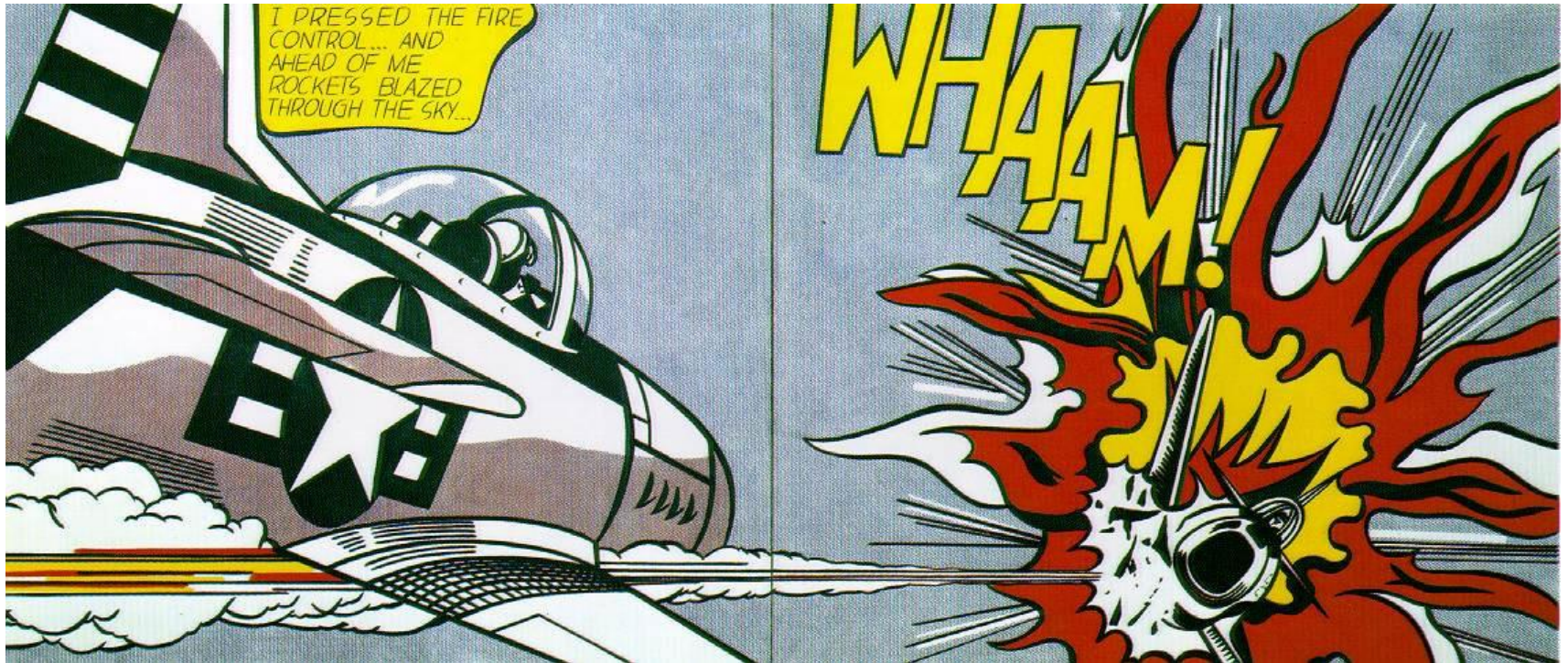
Jeff Koons - Rabbit

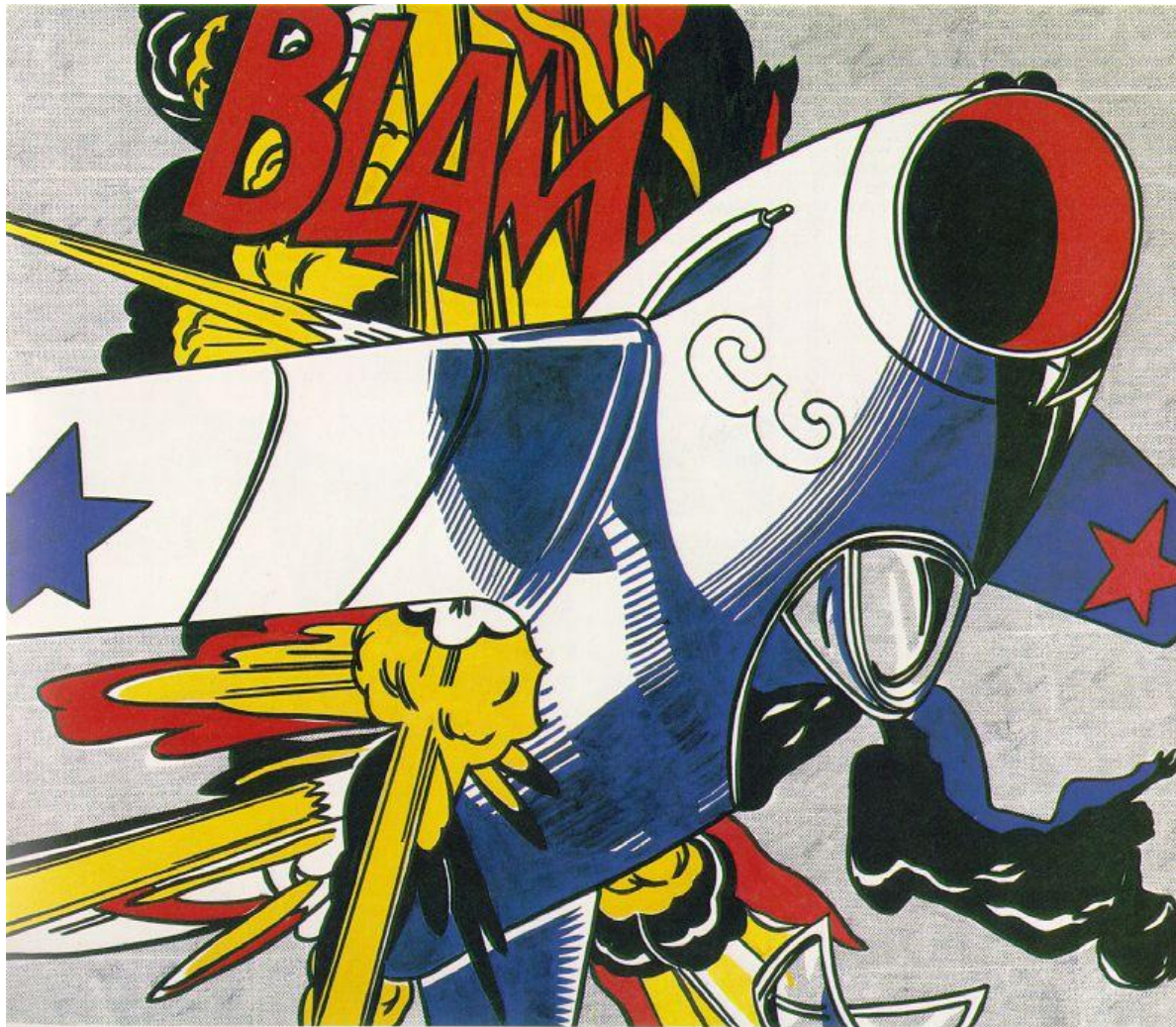
Jeff Koons - SACRED HEART





Roy Lichtenstein





Roy Lichtenstein

blam! 1962. Acrilico su tela. Yale University Art Gallery, New Haven, USA



M-MAYBE HE BECAME ILL
AND COULDN'T
LEAVE THE
STUDIO!

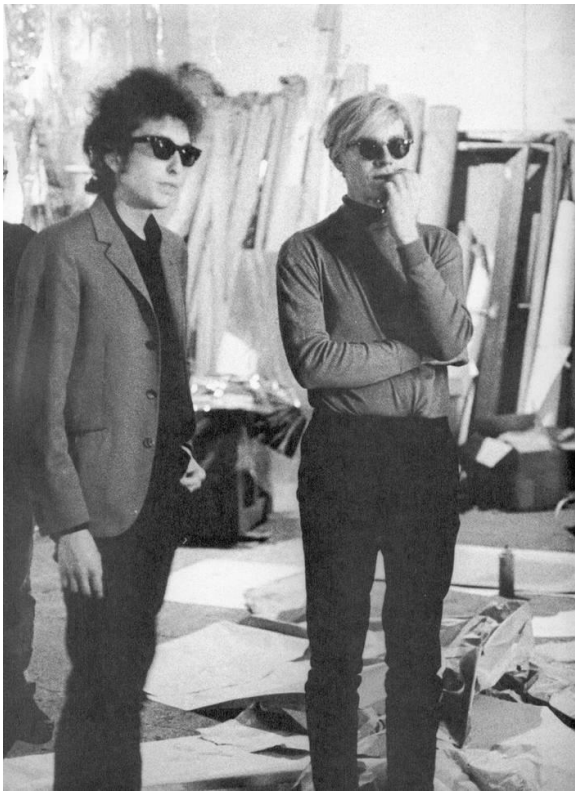




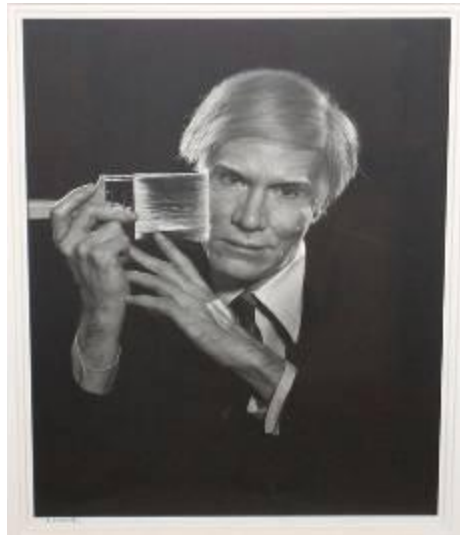
Roy Lichtenstein

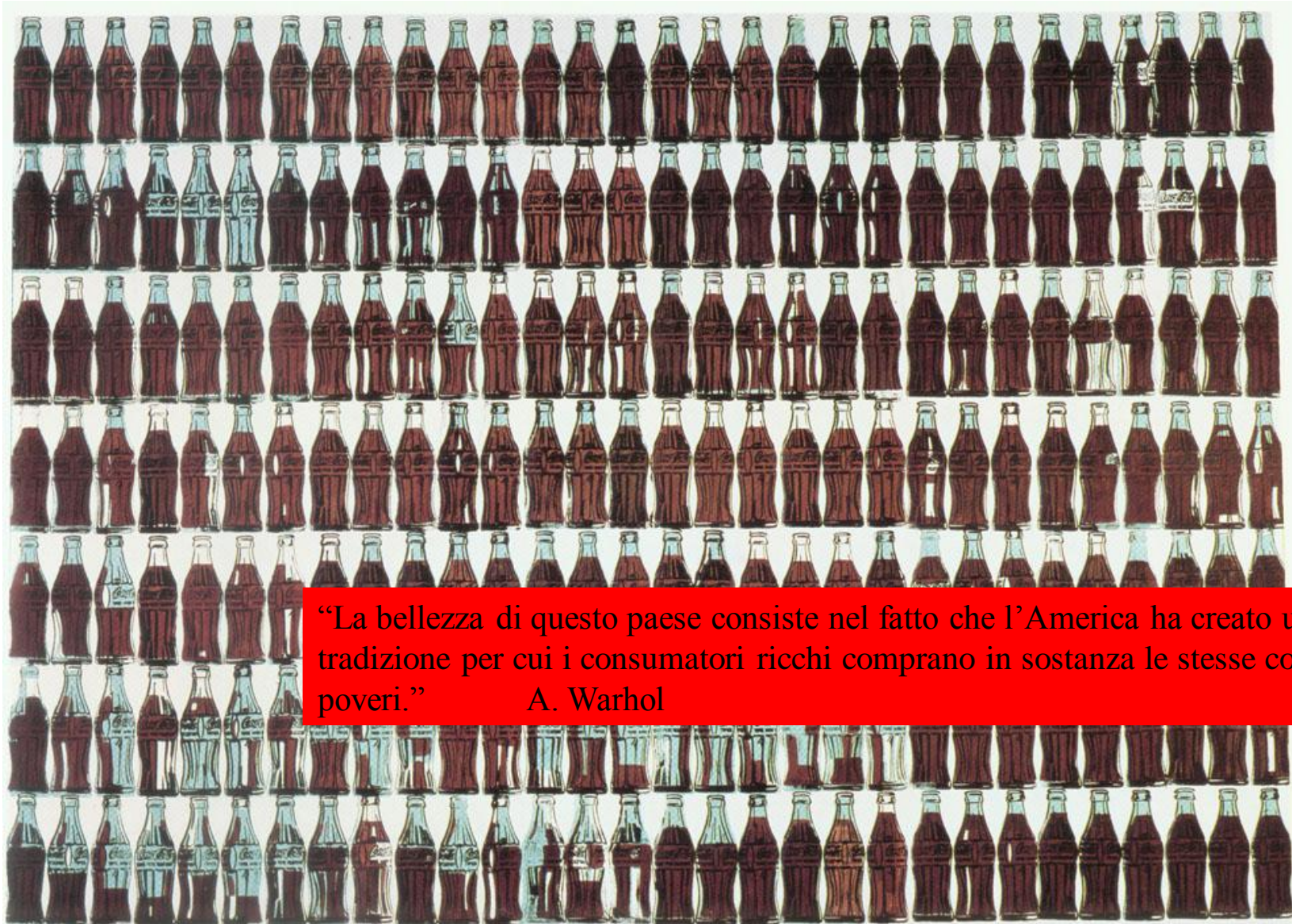
Il tempio di Apollo IV, 1964, Olio e Acrilico su tela. St Louis, Coll. J. Pulitzer jr.





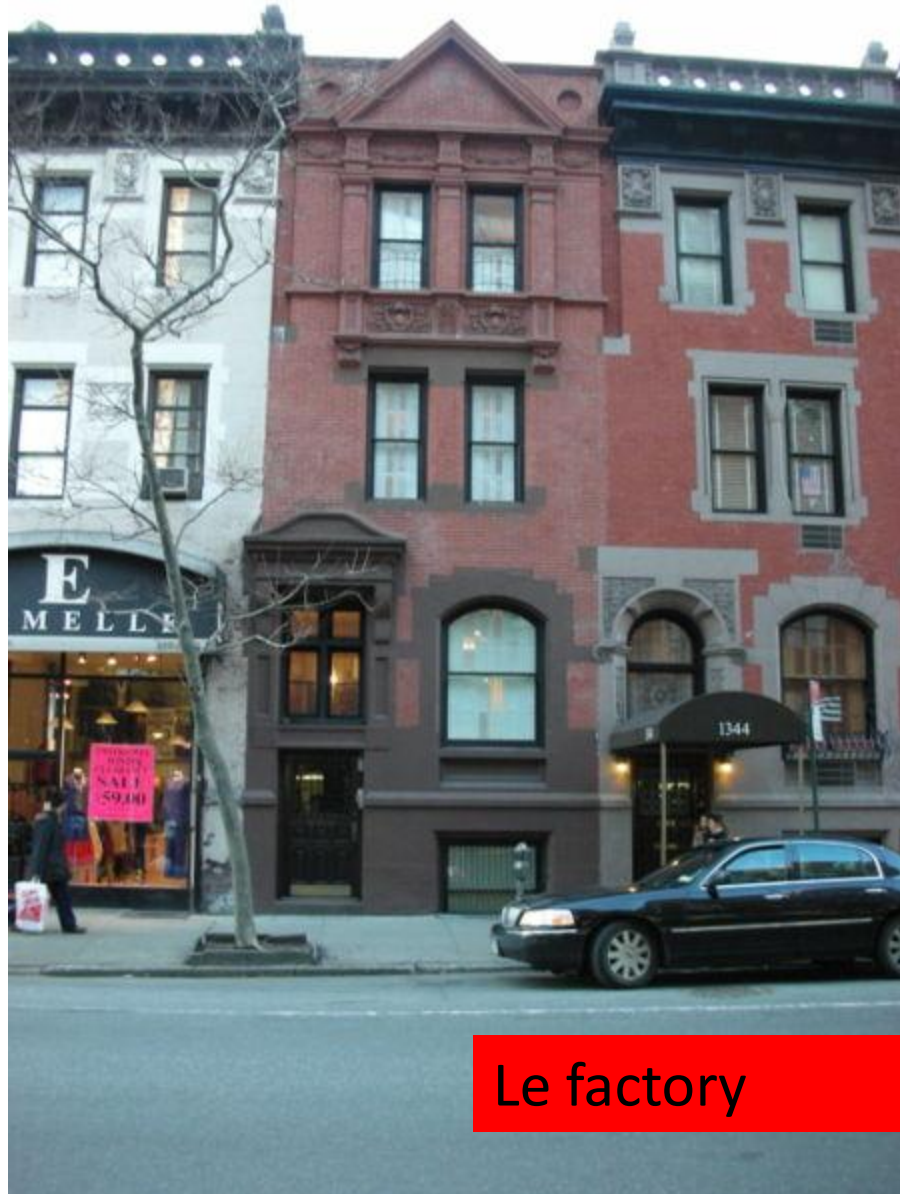
Andrew Warola...Andy Warhol





“La bellezza di questo paese consiste nel fatto che l’America ha creato una tradizione per cui i consumatori ricchi comprano in sostanza le stesse cose dei poveri.”
A. Warhol





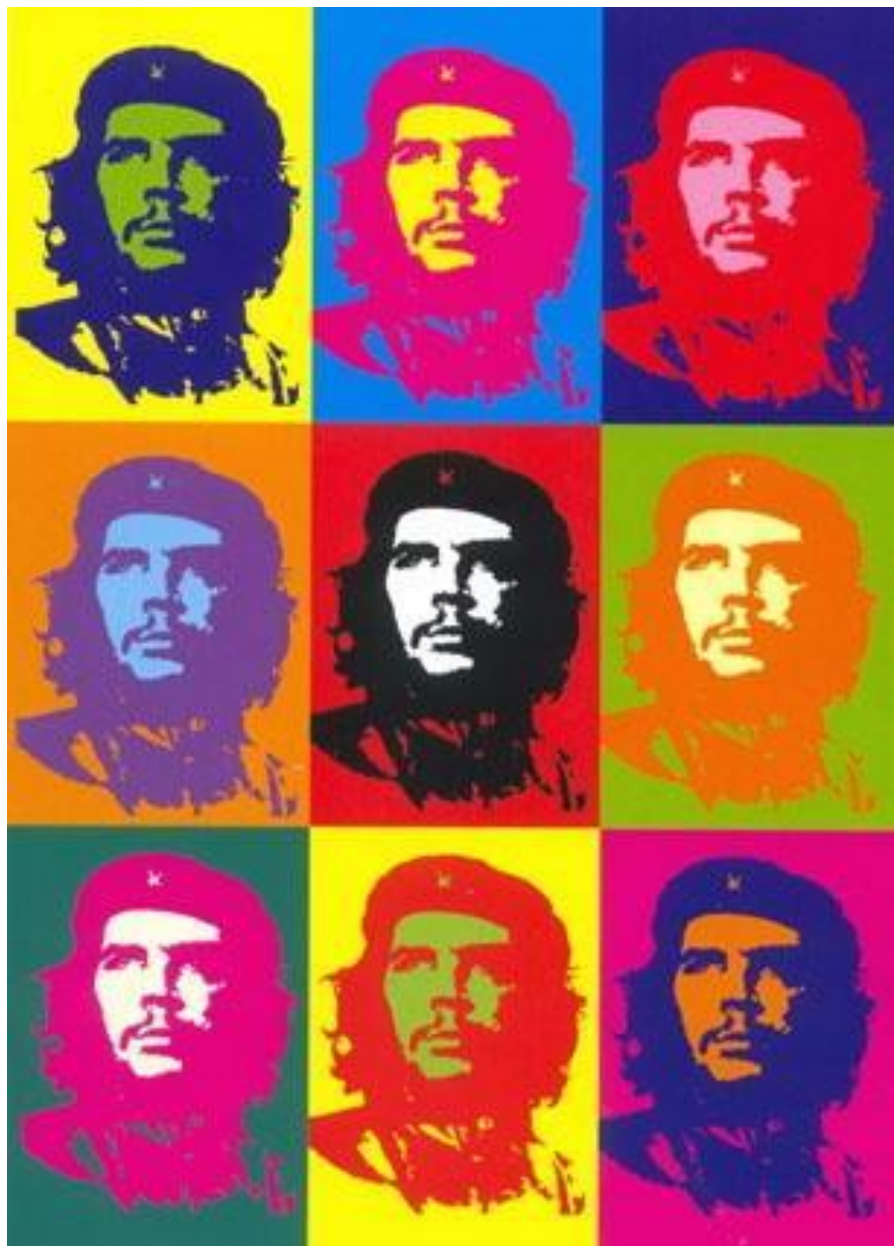
Le factory



Andy Warhol THE W



Le icone dell'epoca contemporanea



Warhol e il cinema



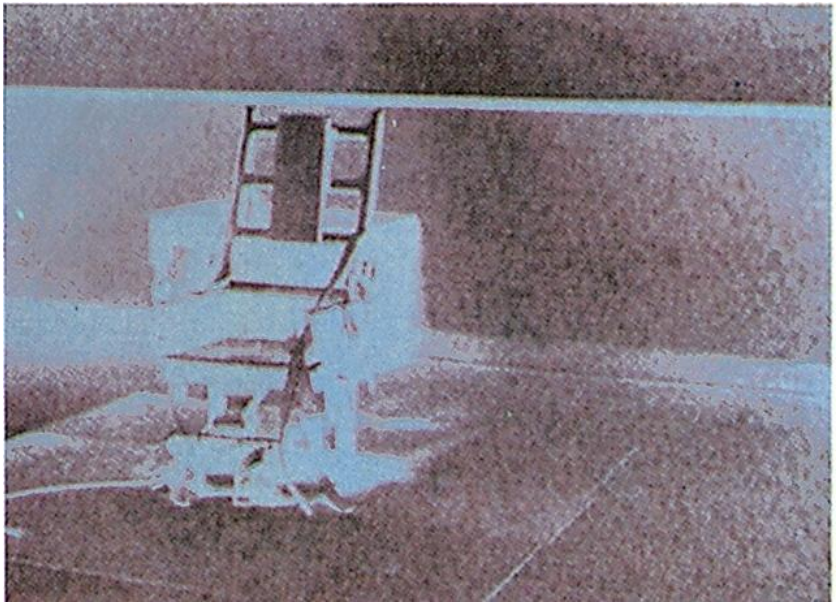
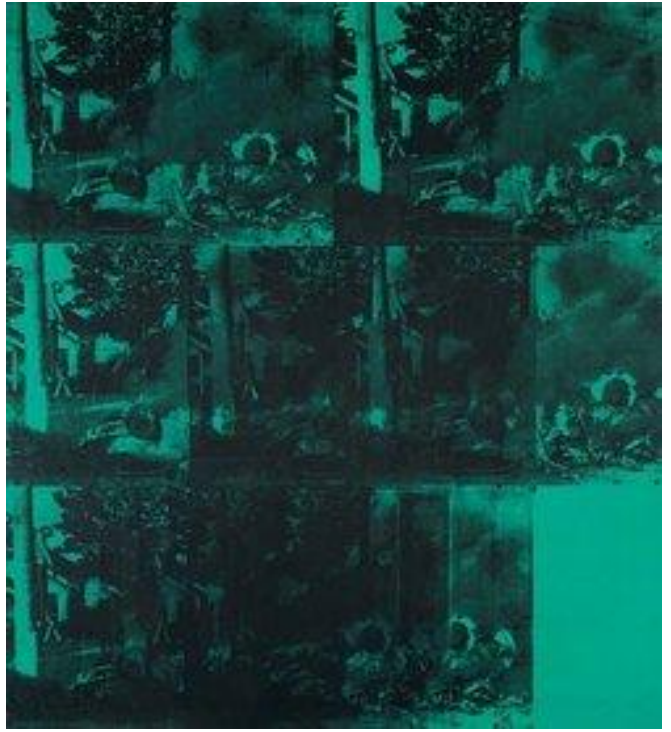
1963-1964
Sleep, 8 ore
Kiss 34 minuti
Empire 24 ore



1966
The chelsea girls 3 ore e 15 minuti



Nico e Ondine



L'arte di Warhol è facilmente accessibile al largo pubblico e da sempre sostenuta da massicce campagne pubblicitarie, ma essa piace soprattutto perché contiene quello di cui siamo fatti noi, il presente.

L'oggi ci rassicura e così anche Warhol.



L'Happening



Allan kaprow
Arte come vita

Yard, 1961



Yoko Ono – cut piece 1964



**L'happening di oggi ...
Rirkrit Tiravanija**

